



Penguin
Random House
Australia

The 2019 Imaginormous Challenge Australia

On behalf of The Roald Dahl Story Company Ltd, Penguin Random House Australia Pty Ltd (**Penguin Random House Australia**) is conducting the following promotion commencing on 29 January (8AM ESDST) and concluding on 16 April 2019 (11.59PM EST) (**Promotion Period**).

PRIZES

One winner and his/her parent or legal guardian will travel to Sydney to participate in a workshop with the resident Director of Charlie and the Chocolate Factory the new musical team, followed by an afternoon workshop with the cast to turn the winner's short story idea into a theatrical creation (limited time applies for the sessions of 2 hours). The trip includes two return economy class airfares from the winner's closest capital city including one nights' accommodation and two tickets to see Charlie and the Chocolate Factory the new musical. (The winner must be available for travel between 1 June 2019 and 15 July 2019 and the location of this prize will be selected by Penguin Random House Australia). The winner will also receive a copy of Charlie and the Chocolate Factory theatre tie-in book and a Skype call with the cast of the musical to their class. Total value: A\$5000

One winner and his/her parent or legal guardian will travel to Sydney to participate in a 2 to 3 hour workshop with representatives from Penguin Random House Australia and the winner's short story idea will be transformed into a short story book. The trip includes two return economy class airfares from the winner's closest capital city including one nights' accommodation and two tickets to see Charlie and the Chocolate Factory the new musical. (The winner must be available for travel between 1 June 2019 and 15 July 2019 and the location of this prize will be selected by Penguin Random House Australia). The winner will also receive a copy of Charlie and the Chocolate Factory theatre tie-in book. Total value: \$5000

One winner and his/her parent or legal guardian will travel to Sydney to participate in a 1-day workshop experience at the Sydney Microsoft Flagship store to build their Minecraft world with a prominent Australian YouTuber. Also included is a Minecraft prize pack including Minecraft Xbox and merchandise pack. The trip includes two return economy class airfares from the winner's closest capital city. Total value: \$5000

One winner and his/her parent or legal guardian shall travel to Sydney to participate in two 15minute telephone conversations with a journalist from The Daily Telegraph, the winner will be given hints and tips on reviewing before seeing the musical and then a second call to help in writing their theatrical review. The review will need to be submitted by Wednesday 5th June 2019 and the winner will need to supply a head shot or photo of the winner at the musical, the child's name, age and school. The review will also need to include a star rating (out of 5 stars). The review will be published in The Sunday Telegraph School Holiday Guide on the 30th June 2019. The trip includes two return economy class airfares from the winner's closest capital city including one nights' accommodation and two tickets to see Charlie and the Chocolate Factory the new musical. (The winner must be available for travel between 1 June 2019 and 30 June 2019 and the location of this prize will be selected by Penguin Random House Australia). The winner will also receive a copy of Charlie and the Chocolate Factory theatre tie-in book. Total value: \$5,000

There will be five runner's up prizes on offer which will include a Roald Dahl book library comprising of the following books in paperback: Charlie and the Chocolate Factory Theatre Tie-in; Charlie and the Great Glass Elevator; The BFG; Matilda; Danny Champion of the World; Esio Trot; Fantastic Mr. Fox; George's Marvellous Medicine; James and the Giant Peach; Revolting Rhymes; The Twits; The Witches. Total value of \$201.88.

HOW TO ENTER

To enter this promotion, you must agree to the below Conditions of Entry with Penguin Random House Australia and, during the Promotion Period:

Visit the contest website at <http://www.imaginormousaustralia.com> and submit the online entry form along with your child's original short story idea of no more than one hundred (100) words in the space provided.

The completed entry form must include the following information:

- the first name of child;
- the child's age;
- the parent or legal guardian's first and last name, and contact information (email and telephone number); and
- the entrant's preferred individual prize.

Winners will be announced and listed on the Imaginormous website on or around 10 May 2019.

CONDITIONS OF ENTRY

1. Entry into this promotion is deemed acceptance of these Conditions of Entry.

Who can enter?

2. Entry is open to Australian residents and their children aged between 5 to 12 years old at the time of submission.
3. The directors, management, employees (and their immediate families) of Penguin Random House Australia, its related entities, participating outlets, printers, suppliers, providers and agencies associated with this promotion are not eligible to enter.

What are the conditions of entry?

4. Entries must be received by Penguin Random House Australia during the Promotion Period.
5. Entrants may enter this promotion only once. Any subsequent entry from an entrant will be deemed invalid.
6. Entrants may enter this promotion only in their child's own name. Entries with incorrect, misleading or fraudulent information will be deemed invalid.
7. If requested by Penguin Random House Australia, the entrant must produce photo identification or other document until Penguin Random House Australia is satisfied of the entrant's and their child's identity, age, residential address and eligibility to enter this promotion.
8. Each entrant agrees that Penguin Random House Australia has the right to share and copy their child's entry as needed to conduct this competition.
9. Each entrant acknowledges and agrees that the entrant has read and understands Penguin Random House Australia's Privacy Policy.

How will the prize be awarded?

10. Judging of entries will take place by a panel of judges at Penguin Random House Australia on or about 1 May 2019. Entries will be judged based on creativity and imagination. Chance plays no part in determining the winner or winners.
11. The winners will be notified by email.

What are the conditions of being awarded a prize?

12. All prizes will only be awarded following verification of entrant eligibility as required by Penguin Random House Australia.
13. Penguin Random House Australia will arrange travel, transportation or accommodation as stated in the prize on behalf of the entrant and their child. In the event that the entrant's child is the winner, the entrant acknowledges that:
 - a) the entrant will cover other expenses in connection with the prize including, without limitation, spending money, meals, drinks, laundry charges, activities, incidentals, taxes (excluding departure and any other flight associated taxes included within the prize), gratuities, services charges, passports, visas, travel insurance and all other ancillary costs;
 - b) all travel will be subject to the relevant carrier's conditions of carriage;
 - c) the entrant is responsible for ensuring that he or she and their child are fit to travel and have received appropriate immunisations and/or health checks prior to taking the prize;
 - d) the entrant is responsible for assessing the safety, conditions, health, government requirements or other issues that may exist at any destination; and
 - e) the entrant is responsible for managing any acts of God (such as adverse weather conditions) or industrial action or civil commotion that may occur whilst the entrant and their child are travelling or at any destination.
14. Penguin Random House Australia may forfeit the prize in respect of that winner if:
 - a) no such response is received from the winner within 10 days of notification;
 - b) the winner refuses or is unable to accept the prize;
 - c) there are eligibility or other verification issues relating to the winner; or
 - d) the winner (and/or any nominated companion) is unable to travel in accordance with any travel booking made using the prize or any specified timeframe.
15. The stated value of the prize comprises the Recommended Retail Price including GST. Penguin Random House Australia accepts no responsibility for any variation in prize value. The winner may not exchange, or take as cash, the prize or any portion of the prize.
16. Penguin Random House Australia accepts no responsibility for prizes lost or damaged in the process of delivery or transit.
17. The entrant agrees that, in the event that their child's entry is a winning entry, the entrant and their child will participate in all reasonable promotional activities relating to this promotion as requested by Penguin Random House Australia. As part of these activities, the entrant consents to Penguin Random House Australia using their child's first name, likeness, image and/or voice for promotional activities until the end of the promotional period (31 July 2019) of time without further notification or remuneration.
18. If this promotion is not capable of running as planned for any reason beyond the reasonable control of Penguin Random House Australia, Penguin Random House Australia reserves the right, in its sole discretion, to cancel, terminate, modify or suspend this promotion and/or provide an alternative prize.
19. These Conditions of Entry are governed by the laws applicable in the State of Victoria. The entrant irrevocably submits to the non-exclusive jurisdiction of the courts of Victoria.